

FAX# 703 528 7880
CREDIT RISK !!
HARRIS REPORT FROM REP
CHANCES
SEP5/12 18.18
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME MEDIA PLACEMENT

SALES PRSN WA- JOE KNAUER

ORDER #

CLASS:	NATL.	LOCAL	REGIONAL
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ICE)

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____
DATE DELIVERED TO: _____

TO LENA
FR JULIE
OK'D M10
TTLS RTS
PLS CFM, THX 9/5

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ELECTRONIC INVOICES ARE TO BE SENT TO AGENCY IDB#9914019

[illegible]

AGENCY ADVERTISER CODE = 321 AGENCY EST# = 1564
AGENCY PRODUCT CODE = 340

20	5	1200N-1230P	30	\$750.00	10/13	10/13	0	SAT
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PROGRAM : EYEWT NW-NN SA
CON COM1: EYEWT NW-NN SA
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68	A	900A-1000A	30	\$750.00	10/10	1	WEL
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PROGRAM : JEFF PROBST
ORD COM1: DUE TO PRGM CHANGE: COLLEGE FBALL
THIS IS A MAKE-GOOD FOR OCT13 ON LINE-20 FOR 1 SPOT/WK

REP HEADLINE# 6282555 TRF# 327461
 \$\$\$ MOD# 1: UNAPPROVED REV #2 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP SEP5/12 18.18
 CHANGES ** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:												
M10	OK'D	BUY#20	MISSED: SAT/1200N-1230P				OCT13		30S	\$750.00	(SEP5/12)	
			OFFER: WED/900A-1000A				OCT10		30S	\$750.00	PLS ADVISE.	
CMT: DUE TO PRGM CHANGE: COLLEGE FBALL												
OCT/12			96325.00									
										CONTRACT TOTAL	96325.00	
										TOTAL SPOTS	58	

MARKET TOTALS \$283,308 WFTV 34% WKMG 18% WESH 21% WOFL 15% WKCF 2% WRBW 5% CABL 5%
 WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE